

Our manufacturing locations

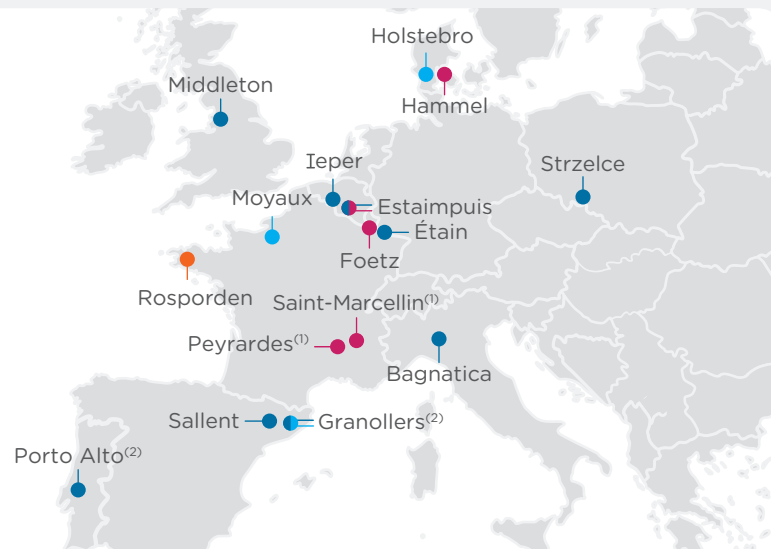
With trading roots dating back to 1927, McBride boasts a strong heritage.

As the leading European manufacturer and supplier of private label and contract manufactured products for the domestic household and professional cleaning and hygiene markets, McBride offers end-to-end development and manufacturing capabilities to a wide range of customers in Europe and the Asia-Pacific region.



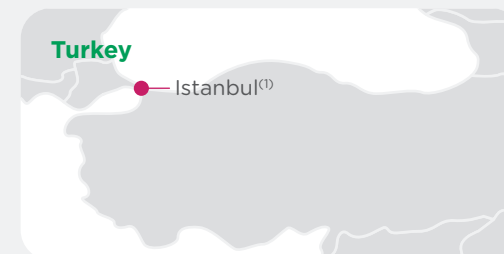
Watch corporate video online

Europe

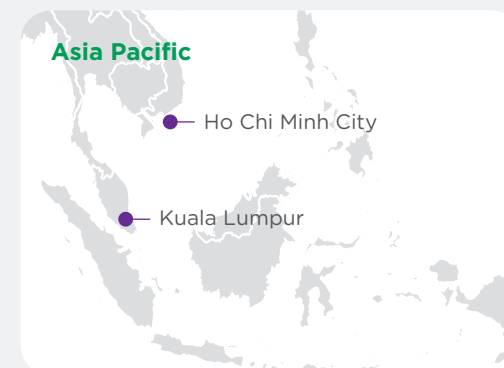


Key: ● Liquids ● Unit Dosing ● Powders ● Aerosols ● Asia Pacific

Turkey



Asia Pacific



Group sales by division



77%

of revenue from top five European economies

>90%

of top European retailers supplied

>1bn

units sold

3,639

colleagues globally⁽³⁾

(1) Eurotab Group site acquired after 30 June 2026.

(2) Vestacy site acquired after 30 June 2026.

(3) Includes employees, third-party contractors, consultants and agency workers.